06-29-00

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PATENT

Attorney Docket No: 108.0003-00000
Customer No. 22882

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven Michael Schein

Serial No: N/A

Filed: June 28, 2000

For: INTELLIGENT MEDIA TARGETING
SYSTEM AND METHOD

Art Unit:	N/A
Examiner:	N/A

CERTIFICATE OF MAILING VIA U.S. EXPRESS MAIL
"Express Mail" Mailing Label No. EL399233899US
Date of Deposit: June 28, 2000

Box PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

I hereby certify that

☒   Two copies of a letter of transmittal

☒   2 checks in amount of $ 1,386.00   as filing fee and $ 40.00 as recordation fee

☒   Patent application (23 page(s) including specification, claims, and abstract)

☒   3 sheet(s) of informal drawings

☒   Executed Declaration and Power of Attorney

☒   Assignment and Recordation Cover sheet

☒   Information Disclosure Statement, Form PTO-1449, and copies of cited references

☒   Return postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service with sufficient postage under 37 C.F.R. § 1.10 on the date indicated above and are addressed to:

Box PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Date: June 28, 2000

14500 Avion Parkway, Suite 300
Chantilly, Virginia 20151-1101
Telephone: 703-679-9300
Fascimile: 703-679-9303

Sandra L. Blackmon
Name of person mailing papers

Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Steven Michael Schein

Serial No: N/A

Filed: June 28, 2000

For: INTELLIGENT MEDIA TARGETING SYSTEM AND METHOD

Box PATENT APPLICATION
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Transmitted herewith for filing is the patent application identified above.

☒ 3 sheet(s) of drawings (☐ formal ☒ informal) is(are) enclosed.

☒ 23 application page(s) including specification, claims, and abstract of the invention are enclosed.

☒ An assignment of the invention to Intertainer, Inc ☒ and Recordation Form are enclosed ☐ will follow.

☐ An associate power of attorney ☐ is enclosed ☐ will follow.

☐ A verified statement to establish small entity status under 37 C.F.R. §§ 1.9 & 1.27 is enclosed.

☒ Declaration and Power of Attorney ☒ is enclosed ☐ will follow.

☐ A certified copy of ____ Patent Application No. ____ filed ____ from which priority is claimed under 35 U.S.C. § 119 is enclosed.

☒ IDS enclosed (☒ with references).

☐ Preliminary Amendment is enclosed.

CALCULATION OF FEES						
ITEM	TOTAL NO. OF CLAIMS		NO. OF CLAIMS OVER BASE	LG/SM $ ENTITY FEE	$ AMOUNT	$ FEE
A TOTAL CLAIMS FEE	37	-20	17	LG=$18 SM=$9	$18	$ 306
B INDEPENDENT CLAIMS FEE*	8	-3	5	LG=$78 SM=$39	$78	$ 390
C SUBTOTAL - ADDITIONAL CLAIMS FEE (ADD FINAL COLUMN IN LINES A + B)						$ 696
D· MULTIPLE-DEPENDENT CLAIMS FEE				LARGE ENTITY FEE = $260 SMALL ENTITY FEE = $130		$ 0
E·' BASIC FEE				LARGE ENTITY FEE = $690 SMALL ENTITY FEE = $345		$ 690
F TOTAL FILING FEE (ADD TOTALS FOR LINES C, D, AND E)						$ 1,386
G ASSIGNMENT RECORDING FEE					$ 40	$ 0
	*LIST INDEPENDENT CLAIMS [LIST OF INDEPENDENT CLAIMS]					

☒ A check in the amount of $ 1,386 to cover the filing fee and extra claims fees is enclosed.

☒ A check in the amount of $ 40 to cover Assignment Recordation fee is enclosed.

☒   The Commissioner is hereby authorized to charge any deficiency for the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. **A copy of this sheet is enclosed.**
☒   Any additional filing fees required under 37 C.F.R. § 1.16
☒   Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,
MARTIN & FERRARO, LLP

Date: June 28, 2000

By: _____
Amedeo F. Ferraro
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